



## Economics Career Development Office Career Options Guide

### Entrepreneurship

---

The Economics major gives a broad background in economic theory and global markets, which lays a great foundation for students to start their own business.

### Recommended Courses (P = Prerequisite)

---

#### Advanced Electives in the major in order of relevance

- Econ 458 *Industrial Structure and Competitive Strategy* (P: Econ 301)
- Econ 468 *Industrial Organization and Imperfect Competition* (P: Econ 301, **Math 221**)
- Econ 451 *The Economic Approach to Human Behavior* (P: Econ 301)
- Econ 522 *Law and Economics* (P: Econ 301)
- Econ 521 *Game Theory and Economic Analysis* (P: Econ 301, **Math 222**)

#### Applied Fields in the major

- Econ 330 *Money and Banking*

#### Suggested Courses outside of the Department of Economics

- MHR 322 *Introduction to Entrepreneurial Management*
- Gen Bus 310 *Fundamentals of Accounting & Finance for Non-Business Majors*
- MHR 441 *Technology Entrepreneurship*
- MHR 434 *Venture Creation*
- MHR 427 *Entrepreneurial Growth Strategies*
- Finance 457 *Entrepreneurial Finance*
- Comp Sci 638 *Starting a Software Company*
- Phil 243 *Ethics in Business*

*\*Also consider a certificate in Entrepreneurship*

### Student Organizations

---

- [Economic Student Association](#)
- [Collegiate Entrepreneurs' Organization](#)
- [Global Entrepreneurship Society](#)
- [Student Business Incubator](#)

### Gain Technical Skills (FREE FOR STUDENTS!)

---

- [DoIT Software Training for Students](#)
- [SSCC Training Classes](#)

### Additional Resources

---

- [Small Business Administration](#)
- [Wiscontrepreneur](#)
- [Entrepreneurship.org](#)
- [Enactus](#)
- [UW School of Business Initiative for Studies in Transformational Entrepreneurship](#)
- [UW School of Business Weinert Center for Entrepreneurship](#)
- [G. Steven Burrill Business Plan Competition](#)
- Vault Career Guides (access through Career Insider on BuckyNet homepage)