



## 5 Tips for a Successful Pandemic Career Search

Career Chats with ECDO Career Advisors:



Ilsa May

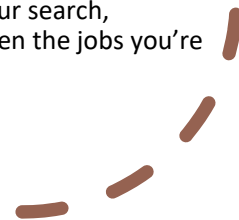


Elizabeth Foste

### 1: KEEP APPLYING

-but do your research  
and stay informed

- **Know how your target companies are responding to COVID-19**
  - Check the company website
  - Follow on social media
  - Reach out to your network to learn more
- **Know who's hiring and who's not:** <https://candor.co/hiring-freezes/>
- **Remote work:** New "Remote" label on handshake
- **Re-evaluate your materials:** To optimize your search, reevaluate your cover letter, resume and even the jobs you're applying to.



## 2: Have a Backup Plan

- Think broadly about your career goals and be prepared to possibly pivot to an adjacent position
- Explore part-time work, temp positions or temp agencies
- Play the long game, there is a lot of shifting going on right now
- What are you doing this summer?

**When in doubt, talk to a career advisor!**



## 3. Hone your Skills

### Bolster your qualifications:

- Analyze job descriptions by listing each required skill. If you don't have a skill or if you don't have "evidence" of that skill, actively seek out learning opportunities.

### Make yourself stand out!

- LinkedIn Learning
- Dolt Classes
- MOOC's
- Taking initiative (soft skills)

## 4. Reach Out & Reconnect

- **Reach Out & Reconnect with your network:**
  - **Connect with alumni** through student orgs and UW alumni network on LinkedIn
  - **Your friends, friends** of your family and **parents** of your friends: Have thoughtful questions that demonstrate what type of employee you would be
  - **Hiring managers/recruiters:** Ask if there is anything you can assist them with. Mention your specific skills and interest!
- **Organize:** Maintain a networking spreadsheet
- **Be Creative:** Use social media to stay top of mind, broaden industries/geographic areas, AND find internal champions/connections.
- **Be Understanding:** Of others AND yourself! Remember you are planting seeds.

## 5. Take Advantage of Virtual Networking

- **Know what's out there**
  - Ask contacts about virtual industry events
  - HireBig10+ Virtual Career Fair on April 14 from 10 am - 1 pm (central): Employers now listed on website: <https://hirebig10.vfairs.com/>
  - Virtual employer sessions on Handshake
  - Search online for professional organizations or communities hosting virtual events
- **Join in the conversation on social media:**
  - Post, comment, and make yourself visible. Post relevant articles and chime in on topics that allow you to demonstrate your knowledge.
- **Practice:** before the interview or networking meetings with a career advisor, friend and/or use Big Interview.
  - Once you've mastered the technology, invite professional contacts to meet for a virtual coffee.



## Questions & Answers

Submit questions via the chat feature



## We are here for you!

Email:

[econcareers@ssc.wisc.edu](mailto:econcareers@ssc.wisc.edu)

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